

अशोकनामा Ashoknaama



Volume 1 | Issue 5 | Apr-June 2019

www.theashokgroup.com



India Tourism Development
Corporation Ltd.

अध्यक्ष महोदय की डेस्क से

आईटीडीसी स्वयं को पर्यटन, यात्रा एवं आतिथ्य क्षेत्र में सर्वोत्कृष्ट के रूप में प्रदर्शित करता है



आईटीडीसी की ओर से शुभकामनाएं!

हमारी आंतरिक ई-पत्रिका **अशोकनामा** के माध्यम से आपके साथ पुनः जुड़ने में सदैव प्रसन्नता प्राप्त होती है।

पिछला वित्त वर्ष 2018-19, सभी क्षेत्रों में बेहद सफल रहा और असाधारण प्रदर्शन के साथ, हमने वर्ष समाप्त किया। हाल ही में संपन्न बोर्ड की बैठक में, आईटीडीसी ने पिछले वित्त वर्ष के लिए 43.93 करोड़ रुपये के एक्ल लाभ में तीन गुणा वृद्धि की घोषणा की।

यह केवल, आईटीडीसी परिवार में हम सभी में से प्रत्येक के समर्थन और योगदान से संभव हुआ है और सभी को मेरी ओर से बधाई।

आईटीडीसी में, हम अपनी क्षमताओं में वृद्धि करने हेतु प्रतिबद्ध हैं, क्योंकि हम इस क्षेत्र में आगे बढ़कर नेतृत्व करते हैं। इसी अनुक्रम में आगे बढ़ते हुए, मुझे यह घोषणा करते हुए प्रसन्नता हो रही है कि आईटीडीसी ने देनदारों और नकदी प्रबंधन पर प्रशिक्षण का आयोजन किया, जिससे हमारे अधिकारियों को वित्तीय प्रक्रियाओं की अंतिम जटिलताओं को समझने में मदद मिली। अंतरराष्ट्रीय योग दिवस के अवसर पर, आईटीडीसी ने अपनी महिला कर्मचारियों के लिए "महिलाओं के लिए योग और स्वास्थ्य देखभाल (योग एंड हेल्थकेयर फॉर वुमेन)" पर एक सत्र आयोजित किया। उल्लेखनीय है कि अंतिम तिमाही में आईटीडीसी को कई विख्यात मंत्रों पर मान्यता प्राप्त हुई।

इसी बीच, हम अपने त्रैमासिक ई-सूचना पत्र **"अशोकनामा"** के माध्यम से सभी स्टेकधासकों को नवीनतम संगठनात्मक विकास के बारे में अवगत कराते रहेंगे।

अतः आईटीडीसी में प्रत्येक तिमाही, नवीनतम समाचारों और अपडेट के लिए, हमारे साथ बने रहें।

जय हिंद !!

पीयूष तिवारी

स्थानापन्न अध्यक्ष व प्रबंध निदेशक

भारत पर्यटन विकास निगम

Message from The Chairman's Desk

ITDC manifests itself as a quintessence in the Tourism, Travel & Hospitality space



Greetings from ITDC!

*It is always a pleasure to reconnect with you through our in-house e-magazine **Ashoknaama**.*

Previous fiscal year 2018-19 was immensely successful on all fronts and we closed the year with a remarkable performance. At the recently concluded board meeting, ITDC announced a threefold increase in standalone profits of Rs. 43.93 Cr for the previous financial year.

This was made possible only with support and contribution from each one of us in ITDC family and my congratulations to all.

We at ITDC, are committed to leveraging our strengths, as we lead the space from the forefront. Extending on these lines, I am happy to announce that ITDC organized training on debtors and cash management, which helped our officers understand the last mile complexities of the financial processes. On the occasion of International Yoga day ITDC organised a session on "Yoga & Healthcare for Women" for its female employees. It is worth mentioning that ITDC was recognized in several renowned platforms in the last quarter.

Meanwhile, we will keep all ITDC stakeholders apprised about the latest organizational developments via our quarterly e-newsletter "**Ashoknaama**".

So stay tuned for the latest news and updates every quarter at ITDC.

Jai Hind

Piyush Tiwari
Officiating C&MD
ITDC

Quarter Highlights

ITDC takes a big leap with threefold increase in standalone profits to Rs. 43.93cr. in FY 2018-19

Board of Directors have recommended Dividend of 21% amounting to Rs. 21.71 crore (inclusive of corporate dividend tax)



ITDC posted a significant performance for the financial year 2018-19. Total Income stood at Rs. 371.72 cr. as compared to Rs. 366.42 cr. in last financial year. Revenue from operations stood at Rs. 349.96 cr. as compared to Rs. 339.71 cr. in the last fiscal. Corporation posted profit before tax (PBT) of Rs. 62.23 cr. and profit after tax (PAT)*of Rs.42.16 cr. in 2018-19 against Rs.40.12 cr. and Rs.17.71*cr. respectively in the previous year.

This financial year the company earned an operating profit of Rs. 26.06 cr. as against operating loss of Rs. 10.09 cr. in the last financial year from continued operations.

The total comprehensive income for the financial year 2018-19 is Rs. 43.93*cr. as against Rs. 13.22*cr. during the previous year.

Quarter Highlights

The Ashok celebrated magnanimous spirit of Ramadan through its special menu and care



The Ashok introduced a special menu on the arrival of the holy month of Ramadan. It also hosted a special 'Sehri' and 'Iftar' menu for its guests at the coffee shop 'The Samavar' (24*7 hrs). The management also provided 'Prayer Mats' to the guests during the course of the festival.



Quarter Highlights

ITDC organized training session on debtors and cash management for its senior executives



ITDC organized training on debtors and cash management at Hotel Samrat. The event provided an exceptional platform to the executives for understanding processes in details and updates on new financial policies. The meet was chaired by Shri Pradip K. Das, Director (Finance), ITDC and was attended by a large number of senior officials of ITDC. Mr. I P Singh an expert faculty was invited for conducting the training session.

Quarter Highlights

ITDC celebrated International Yoga Day



ITDC celebrated "International Yoga Day" for the well-being and happiness of its women employees. The establishment organised a session on "Yoga & Healthcare for Women" through its Human Resource Development division- Ashok Institute of Hospitality and Tourism Management (AIH&TM), at Hotel Samrat.

The session by AIH&TM was aimed towards helping women employees understand and advocate the importance of this healthy practice and take it up as a part of their daily routine.

Yoga has long been considered as the perfect exercise for mind, body and the soul and the program was aimed at making women self-aware, one with themselves, be confident and feel empowered.



Quarter Highlights

The Oudh at The Ashok was featured by some of the renowned food enthusiasts



Liked by dawatehind and 230 others
exploringplates It's dessert time!!
Tag a friend with a sweet tooth!!

So this was some deserts that were offered to us at The Oudh, Ashok hotel!
The main thing in Frame is called MUZAFFAR!
This was basically Awadhi style vermicelli with nuts and it was so good in taste!



thegreatindianfoodie
The Ashok



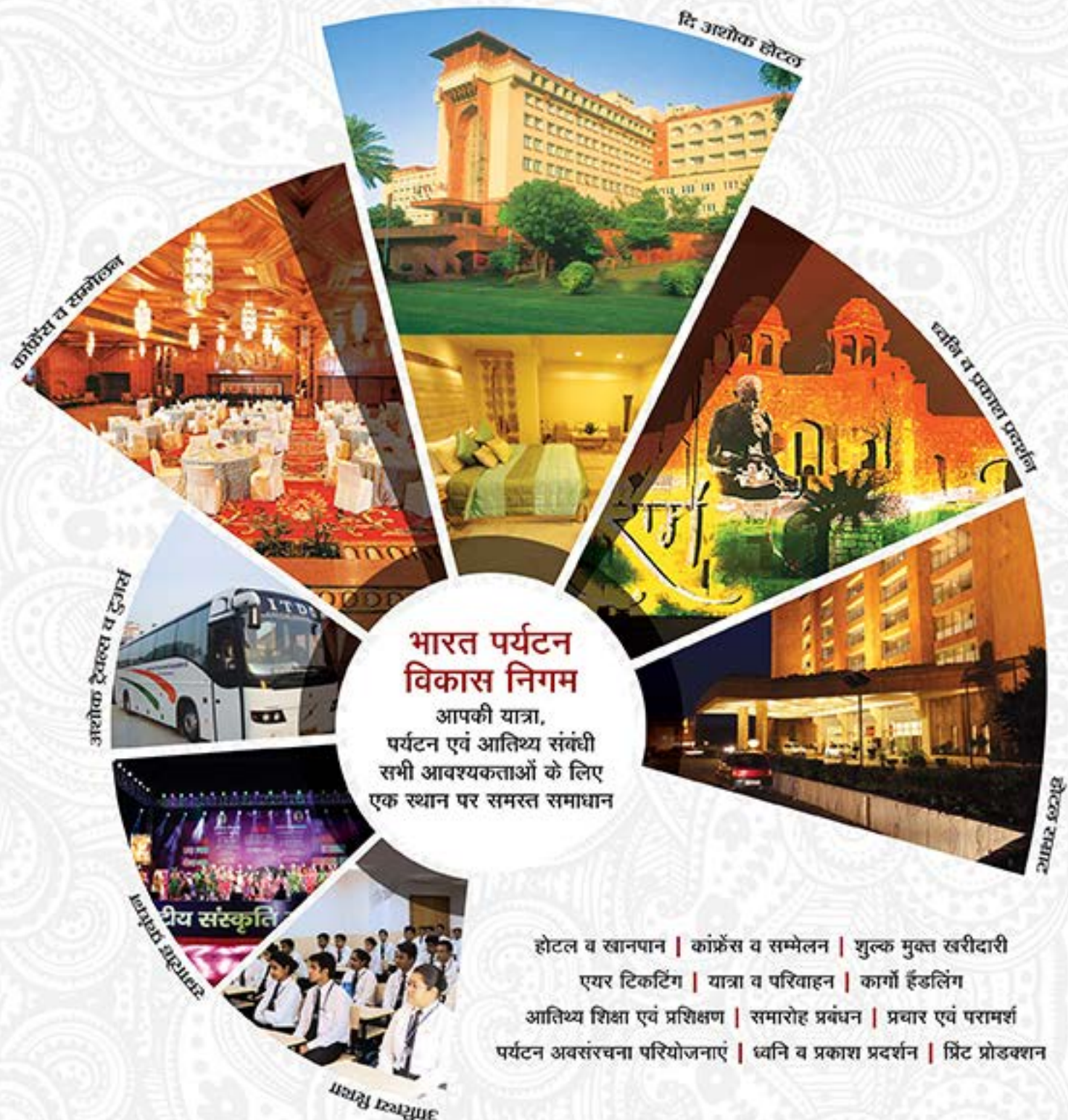
1,295 likes

thegreatindianfoodie Dined in at the finest restaurants in Delhi and that's none other than oudh at @itdc_theashokgroup. Dignitaries in Delhi love to... more

The Ashok invited some of the top food enthusiasts and influencers to its flagship restaurant, The Oudh. Delhi's top food enthusiast **Dil se Bhukkad**, **Exploring Plates**, **Dawat e hind** and **The Great Indian Foodie** with a combined social reach of more than a lakh reviewed the restaurant. Stories posted by the influencers went viral on their respective social platforms.



पर्यटन और आतिथ्य के क्षेत्र का सबसे विश्वसनीय ब्रांड



भारत पर्यटन विकास निगम

आपकी यात्रा,
पर्यटन एवं आतिथ्य संबंधी
सभी आवश्यकताओं के लिए
एक स्थान पर समस्त समाधान

होटल व खानपान | कांफ्रेंस व सम्मेलन | शुल्क मुक्त खरीदारी
एयर टिकटिंग | यात्रा व परिवहन | कार्गो हैंडलिंग
आतिथ्य शिक्षा एवं प्रशिक्षण | समारोह प्रबंधन | प्रचार एवं परामर्श
पर्यटन अवसरचना परियोजनाएं | ध्वनि व प्रकाश प्रदर्शन | प्रिंट प्रोडक्शन



भारत पर्यटन विकास निगम लि.
India Tourism Development Corporation Ltd.
(फास्टेस्ट ग्रोइंग मिनी-रत्ना पीएसयू 2015 - डीएसआईजे)

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